



***The State Ballet of Rhode Island***  
RI's First Established Classical Ballet Company  
Artistic Director \* Herci Marsden  
P.O. Box 155, 52 Sherman Ave. Lincoln, RI 02865-0155  
401.334.2560, fax 401.334.0412, [www.stateballet.com](http://www.stateballet.com), [info@stateballet.com](mailto:info@stateballet.com)



March 1, 2010

**Dear Corporate Business:**

We appreciate the opportunity to partner with **NAME** further enhance The State Ballet of Rhode Island's Project Ballet in Education program. As we move into our 50<sup>th</sup> year, we are launching a new initiative to enhance our relationships with select Corporate Sponsors.

This year, The State Ballet of Rhode Island celebrates 50 seasons of:

- Delivering innovative performances
- Alliances with New England area businesses and community organizations
- Not for profit support
- Commitment to our core values
- Educating the community on the importance of the arts

Our commitment to our core values of integrity, commitment, diligence, respect, challenge and innovation and has enabled our success for 50 years. These core values are holistically embedded into all of our business decisions and specifically used to guide our requests for Corporate Sponsorship. The same core values that enable success in the arts enable success in any career.

We would be pleased to have support for the **2010-2011** performing season.

As a Corporate Sponsor of The State Ballet of Rhode Island, you will have the opportunity to expand the horizons of young school children as they are exposed to their first full ballet production. During each performing season, The State Ballet of Rhode Island allocates two performances (December and May) to the Project Ballet in Education initiative. In addition, your sponsorship will also support the operations of a civic/regional ballet company that affords student and pre-professional dancers the educational opportunity to practice a form of art that instills solid core values.

On behalf of The State Ballet of Rhode Island, I appreciate your consideration of Corporate Sponsorship. Information about Corporate Support giving levels and The State Ballet of Rhode Island has been attached for your review. To the extent that you have any questions, I would be pleased to meet with you. You may reach me at 401.334.2560 or email at [anamfox@stateballet.com](mailto:anamfox@stateballet.com).

Best regards,

Ana Marsden Fox  
Executive Director, SBRI



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**Corporate Sponsorship – Supporting Education in the Arts**

**Artistic Director's Circle: \$5,000 - \$10,000**

- Opportunity to associate your **company's name** with **six performances** of The State Ballet of Rhode Island's productions at Roberts Auditorium, Rhode Island College in Providence, RI. Two of the six performances include "Project Ballet in Education, Community Outreach Program"
- Opportunity to reserve twelve pair, (24) ticket seating, for your selected performance in December and in May, (**total 48 tickets per season**) at Roberts Theatre, RI College, in Providence
- Four (**4**) tickets to The State Ballet of Rhode Island's exclusive **50<sup>th</sup> Anniversary Golden Anniversary Gala**, on June 6, 2010 at The Dunes Club in Narragansett, RI. Sponsorship includes Gala recognition.
- **Season-long recognition** in The State Ballet of Rhode Island's program, *Playbill (full color page)*, advertising materials (TV, post card fliers, newspapers/websites), and on its website, [www.stateballet.com](http://www.stateballet.com) at the **Artistic Director** level
- *Plus Corporate Ballet Circle Benefits listed below.*

**Principal Dancer's Circle Level: \$2,500 – 4,999.00**

- Opportunity to associate your **company's name** with The State Ballet of Rhode Island's "Project Ballet in Education, Community Outreach Programs" in December and in May at Roberts Auditorium, Rhode Island College in Providence, RI
- Opportunity to reserve six pair, (12) ticket seating, for your selected performance in December and in May, (**total 24 tickets per season**) at Roberts Theatre, RI College, in Providence
- **Season-long recognition** in SBRI's programs, *Playbill (full color page)*, advertising materials (TV, post card fliers, newspaper/websites), and on its website, [www.stateballet.com](http://www.stateballet.com) at the **Principal Dancer Circle** level
- *Plus Corporate Ballet Circle Benefits listed below.*

**Soloists' Circle Level: \$1,500.00 - \$2,499.00**

- Opportunity to reserve three pair, (6) ticket seating, for your selected performance in December and in May, (**total 12 tickets per season**) at Roberts Theatre, RI College, in Providence.
- **Season-long recognition** in SBRI's programs, *Playbill (full color page)*, and on its website, [www.stateballet.com](http://www.stateballet.com) at the **Soloist Circle** level
- *Plus Corporate Ballet Circle Benefits listed below.*

**Corps de Ballet Circle Level: \$500 - \$1,499.00**

- **Season-long recognition** in SBRI's programs, *Playbill (full page B & W)*, and on its website, [www.stateballet.com](http://www.stateballet.com) at the **Corps de Ballet Circle** level
- *Plus Corporate Ballet Circle Benefits listed below.*

**Corporate Ballet Circle Benefits**

*Benefits are in effect for one calendar year following receipt of your gift:*

- **Invitations** to **selected events** throughout the season, including *Project Ballet Coffee Hour, From Studio to Stage*.
- Participation in The State Ballet of Rhode Island's **Corporate Ballet Circle Employee Ticket Program**, which provides your employees with a **12% discounts** off adult tickets for 2009-2010 performing season.

*\* In kind contributions may also be factored into the donation levels as appropriate.*



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**\*\* Celebrating 50 Years of Arts Education \*\***

The State Ballet of Rhode Island celebrates its 50<sup>th</sup> performing season as Rhode Island's first established classical ballet company whose central mission is arts education. As a not for profit organization and the first ballet company to offer arts education programs in local schools, the State Ballet of Rhode Island has four key ways of educating the community:

- **Company Productions:** The State Ballet of Rhode Island produces 6 full length ballets each performing season and affords the educational opportunity for ballet students to pursue their passion of dancing. While many of the State Ballet of Rhode Island's dancers may not pursue dance as a career, this creative outlet instills solid core values that serves as a solid foundation of success in any career.
- **Project Ballet in Education:** During each performing season, two performances are allocated to the Project Ballet in Education initiative. Through sponsorship, local Rhode Island and nearby Massachusetts schools have the opportunity to attend the ballet at the theatre while obtaining expert narration. The Artistic Director discusses the underlying story of the ballet, staging, music, and lighting. Discussions with the students also include the history of ballet and the physical training required of dancers.
- **Explore Ballet Workshop:** The Explore Ballet Workshop is designed to offer an onsite school ballet curriculum including demonstrations and short performances.
- **Community Involvement:** A believer in community involvement, the State Ballet of Rhode Island prioritizes the Community. Numerous performances are provided throughout the year to libraries and other not for profit organizations to enhance the education in the arts.

Many accomplishments have occurred during The State Ballet's long history. Some include: performing with the Rhode Island Philharmonic Orchestra, Providence Opera, WaterFire and numerous state-wide civic celebrations, as well as representing Rhode Island throughout the United States and Europe.

The State Ballet of Rhode Island has also been an important community organization that provides pre-professional dancers, composers, musicians, writers and costume designers a creative outlet. It is here that many talented and developing dancers have found a place to share their passion for the arts.

Former company dancers of The State Ballet of Rhode Island have gone on to work with many prestigious dance companies all over the world. Many dancers, female and male, have also established their own professional companies. For more information about The State Ballet of Rhode Island, its school, and programs, explore our website or contact Ana Marsden Fox by e-mail at info@stateballet.com or by phone at (401)334-2560.